Holophone Super C Supercardioid Stage Microphone

Holophone Takes On the Mic Establishment

*Renowned Multi-Channel Mic Creator Unveils Radically Different Line of*

*Vocal and Instrumental Microphones*

SuperCardioid Handheld Stage Performance Microphone • future Classic • proprietary Design combines ruggedness and low handling Noise with uniquely captivating looks
• extremely low handling noise
• excellent feedback rejection characteristics
• super comfortable to hold in the hand.
• removable microphone grill that makes it possible to swap multi-colored windsceens on the fly
• internal breath pop filters provides excellent pop and wind noise elimination.
• warm, articulate tone and clear, natural sound
• the ultimate in appearance on-stage and on-camera
• custom colours and finishes available

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Toronto, ON, November 2012... Holophone, the world's foremost innovators in multi-channel surround microphone technology, is introducing a new line of single-channel stage and studio microphones. Designed for the most critical live, recording, and broadcast applications, these new Holophone mics are powerful, customizable, and guaranteed to slap some life into today's stagnant market of monotonous, generic microphones.
The new Super C handheld supercardioid condenser is the first in a new line of customizable performance mics created by Holophone. Combining ruggedness and low handling noise with unprecedented ergonomic comfort, the Super C features the same proprietary capsule technology employed in Holophone's highly acclaimed surround microphones, including the award-winning H2-PRO, the go-to mic for the world's most prominent productions in Broadcast, Concert Sound, Film, and Music Recording.

Holophone's new mics deliver more than just distinct sonic character - they also deliver individuality, with a design that allows the user to quickly customize the mic's appearance on the fly. Each microphone's casing, windscreen, and grille can be instantly changed to any of a wide range of custom colors, providing unprecedented on-stage and on-camera visual versatility, as well as a whole new level of hygienic appeal.

With a retro-modern look that will turn heads and a distinctive, balanced ergonomic design, Holophone's Super C series offers a precision fit and finish that elevates the microphone from a simple tool to a true musical instrument.

"Let's be honest - today's microphone market is littered with mundane, generic clones of one another," says Holophone President and Founder Michael Godfrey. "We believe vocal performers and musicians want a more personalized, unique, and comfortable solution for their instrument."

"Vocal performers and musicians are individuals," adds Holophone CEO Jonathan Godfrey. "Individuality and uniqueness are what they're going to find in our products, backed up by world leading sonic quality and excellence in design."

"We've conducted an extensive period of market evaluation, research, design, and testing, and we're excited to be announcing some really new and different products," says Michael Godfrey. "We've tested these microphones against competitors' offerings eight ways from Sunday and simply put, they rock!"

Jonathan Godfrey sums it up: "The microphone market is about to change. There's a new game
Super C Overview

in town. The Holophone Green Man Smiles Today!"

Hand assembled in Canada, the Super C includes a custom carrying case, microphone clip, and other accessories, and will be available for $499 MSRP. Holophone will be showcasing their entire new line of products - including a soon-to-be-announced top secret stage and studio mic - at NAMM 2013 in Anaheim, California January 24-27, 2013.

About Holophone

For nearly 20 years, Holophone has been committed to developing and commercializing products that use patented audio technology to bring the physical experience of “really being there” to a new level for all audio and visual productions by professionals and hobbyists. Holophone provides customers and business partners with industry-leading product and service quality. Holophone is firmly dedicated to providing outstanding value, excellence in service, and product performance.

Holophone® Microphone Systems are patented audio products designed specifically to address the challenges audio professionals and performers face in capturing, recording and broadcasting live sound. Developed by Rising Sun Productions in Toronto, Canada, Holophone systems effortlessly capture audio signals that are ultra-realistic and provide the most accurate spatiality, audio imaging, and directionality of any capture device. Entirely compatible with all PA, mixing, recording, encoding, and playback systems, Holophone products also enhance mono and stereo productions. Holophone systems provide the perfect front end to all professional and consumer audio applications including HDTV broadcasting, standard broadcasting of live sporting and theatrical events, as well as feature film location recording, and studio and stage audio capture for music, films, and worship applications. Holophone microphone technology has been used for thousands of national and international broadcasts, including Grammy Awards, Oscar winning Films, Olympics, Major music productions, and NFL Super Bowls. Holophone Rocks!