PASADENA, CA, FEBRUARY 17, 2010 — Holophone recently worked the stage for the musical performances during the 2010 BCS National Championship football game between the Texas Longhorns and Alabama Crimson Tide, which took place at the Rose Bowl in Pasadena, CA. Holophone’s H2-PRO was used to capture a realistic surround sound experience of the night’s National Anthem and America the Beautiful performances. Broadcast nationally on ABC, Holophone was also used for performances with Flea, bassist for the Red Hot Chili Peppers and singer/songwriter Josh Grobin, as well as for recording back-up tracks in-studio.

“I have been working with the Tournament of Roses, the folks who produce the Rose Bowl game for nearly three decades,” says Andrew Waterman senior engineer/account manager at ATK and senior project manager/on-air mixer of the BCS Championship game. “Before I had a Holophone, I used to spend hours setting up, as I was running cable all over the stadium for several microphones. I would have 10 shotgun mics throughout the stadium, a couple on the 50 yard line, and then on the 20’s, in the end zones and really just all over the place. Now, I just figure out where the best seat in the house is and place one Holophone H2-PRO in that spot and it does the job.”